



## CONTACT INFO

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[veritaengage.com](http://veritaengage.com)

The easiest way to run a fully customized, third-party 360 feedback survey.

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**CUSTOMIZED,  
THIRD PARTY  
360-DEGREE  
FEEDBACK SURVEYS**

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# Custom Surveys Made to Measure



# 360° FEEDBACK SURVEY DETAILS

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## 1. SURVEY PREPARATION

- **Pre-Launch Meeting** - to discuss your survey objectives and provide our recommendations
- **Advice on Your Communication Strategy** - we help you introduce the survey, encourage participation and communicate the results
- **Advice on Analysis** - based on your survey objectives and best practices
- **Development of the Survey** - using both pre-defined and customized questions

## 2. LAUNCH & ADMINISTRATION

- **Participant Invitations & Communication** - emails are sent directly from us (if possible) with the participant's unique link to the survey
- **Resolution of any "Undeliverable" Email Addresses**
- **Administration of the Online Survey** - hosted on our own secure servers
- **Progress Reports** - real time updates on performance and completion rates; overall and by ratee where this would not endanger confidentiality

## 3. ANALYSIS & REPORTING

- **Individual Leader or Ratee Reports** - Ratee reports generated from the results of the manager Self-Evaluation and Rater surveys. May be presented to the manager only for self-evaluation and/or to the Executive for review
- **Team Rollup Reports (optional)** - An amalgamation of responses across all team members and raters to determine both strengths and areas in need of improvement for the management team as a whole
- **Team Comparative Reports (optional)** - A comparative report that shows all individual results by question and area of inquiry



**Drawing upon our 25+ years of experience we can help you create the best survey with the highest possible response rates and the most actionable results.**

## PRICING

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**\$3,200 setup + \$100 per "ratee".**

**\* NFP organizations** receive a **25% discount** on the survey package as well as any options added.

## OPTIONS

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- **Rollup Report (organization as a whole):** \$400/report
- **Comparative Report (comparing rates):** \$400/report
- **Multi-Language Surveys:** \$500/language
- **Text Analysis:** \$120/hour

**To be determined by proposal:**

- Paper survey administration
- Additional In-Depth Analyses

\*\* Prices are in CAN or USD. Canadian clients will be charged GST.